

Introducing ...

Stucco Mail

by eGlop, Inc.

Problem

E-signature generation is currently an ad hoc, decentralized and difficult process to manage by Marketing. Although Marketing attempts to exert brand standards within e-signatures, most employees do not follow guidelines. The end result is the outbound, customer-facing emails often contain unprofessional, brand-damaging signatures.

It is difficult, if not impossible, for Marketing to oversee implementation of email signatures since the set-up and implementation occurs at the client desktop level. Employees often have difficulty installing e-signatures properly and often overlook this important communication aspect in their emails. Marketing rarely has the technical resources to act as a "help desk" in installing signatures. Marketing may publish installation guidelines, but the instructions are lengthy and complex. Eventually, the signatures become out-of-date. Most times, Marketing does not rely on IT to help with the distribution and set-up, either.

Benefits

- Build new brands
- Maintain and promote brand integrity
- Generate traffic to a corporate or special promotions web site
- Generate leads
- Provide standard corporate contact information
- Alert readers to various news, events, awards
- Increase visibility of special promotions or campaigns

What It Is

Stucco Mail is a server-based, enterprise level framework for managing corporate-branded email signatures, which are distributed via Microsoft Outlook connectivity.

Stucco Mail is comprised of two parts: the server and the client. The server is a repository for Signatures and their related attributes. It also allows administrators to create and manage Signatures, designate Groups for Users, and manage Users' permissions.

The client is installed on a User's machine and is responsible for downloading new Signatures and their data, integrating with Microsoft Outlook, and adding Signatures to email messages.



Stucco Mail makes ad-hoc and decentralized e-Signature authoring a **thing of the past.**

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Stucco Mail Feature Highlights

Auto-insert e-Signatures	Use the Stucco Mail Client to manage your list of current e-Signatures and insert as many as you like into an email message.
Robust e-Signature Editor	Enter free-hand plain text or custom HTML in the Design window, then use the preview window to see how your e-Signature will look. Edit until your heart's content.
Custom Footer	A standard footer can be added to all email messages, by default. A footer can be a simple legal disclaimer, a confidentiality notice, privacy statement, etc.
Start and Stop Dates	e-Signatures can be scheduled for availability, using start and stop dates. Both can be used or just specify a start or stop date.
Templates	Common themes or data for e-Signatures can be made into a Template. When creating a e-Signature that utilizes a common theme, Templates can be used to begin the authoring process, instead of starting from scratch.
Global Default Signature	Specify a default e-Signature for every member of the company.
Groups	Divide the Users of Stucco Mail into logical Groups, which may or may not model current business hierarchy. Using Groups, specific e-Signatures can be assigned to specific Users.
Offline Support	Not on the network? Can't dial in? Not to worry. The Stucco Mail Client keeps a running list of e-Signatures that can be taken anywhere.

For more information on Stucco Mail and its features, see:

<http://www.eglop.com/Contents/Products/Stucco-Mail/Feature-Overview-1.asp>

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Stucco Mail System Requirements

Requirement	Server	Client
Operating System	Windows 2000 Server Windows 2003 Server	Windows XP Pro. (SP2) Windows 2000 Server Windows 2003
Processor	1.0 gigahertz processor clock speed or higher	1.0 gigahertz processor clock speed or higher
Memory	512 MB or more	256 MB or more
Hard Disk	Installation requires at least 50 MB of space	Installation requires at least 20 MB of space
Other	<ul style="list-style-type: none">• Web Server: IIS v. 5.0+• Database Server: SQL Server 2000• .NET Framework v. 1.1• Internet Explorer v. 6.0+• MDAC v. 2.6	<ul style="list-style-type: none">• Microsoft Outlook 2000 or 2003

About eGlop, Inc.

eGlop, Inc. is a software development company based in Cincinnati, Ohio. Incorporated in the early part of 2004 by Patrick Callahan, eGlop was little more than a long held set of goals and ideas. Before long, a powerful team of energetic Software Engineers had been assembled. A well trained team of Developers that are not only good at what they do, but love to do it. It is this love of programming that drives eGlop, Inc. to deliver the most reliable and user friendly software on the market.

Contact eGlop, Inc.

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